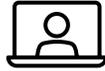# AI for Talent Development Workshop

Use AI to transform talent development initiatives.

Letter of Completion

Face-to-Face, Live Online

7 Hours to Complete

Aligned to Talent Development Capability Model™

Enterprise Team Training Available

Discover how AI can become your most valuable partner in learning and talent development with ATD's immersive AI in Talent Development Workshop. Designed for L&D professionals, HR leaders, and talent strategists, this workshop equips you to confidently apply AI to streamline workflows, enhance learning personalization, and accelerate development initiatives across the employee lifecycle.

You'll explore real-world applications with the goal of identifying the best ways you can incorporate AI into your own work. This program will help you to develop effective prompts, evaluate AI vendors, and set up AI-driven projects in areas like onboarding, coaching, content creation, and performance support. The workshop also covers how to develop internal AI safety policies, address risk and compliance concerns, and ensure the ethical and responsible use of AI. Walk away with actionable insights, tools, and the confidence to lead AI innovation with purpose and impact in your organization.

ATD Education workshops are social learning events rooted in discovery and hands-on practice. Join us and take your talent development strategies to the next level.

Complete the AI for Talent Development Workshop after:

- Attending the live online sessions

Successful participants of this program will earn the ATD AI for Talent Development Workshop letter of completion.

Images © / Adobe Stock

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Derived From ATD Research, Backed by Our Capability Model

The AI for Talent Development Workshop is aligned to the Technology Application Capability of the Talent Development Capability Model™. The concepts covered in the course are reflected in the *TDBoK™ Guide: Talent Development Body of Knowledge*, the definitive resource for the talent development profession, covering 23 capability areas.

AI for Talent Development Workshop is designed for talent managers and leaders who want to incorporate AI into their talent development workflows, practices, and coaching conversations. This includes individuals responsible for employee growth and organizational development within their companies.

Why You Should Attend

- Get up to speed quickly on AI and its application to the TD field.

- Learn how to use effective prompts, evaluate tools and vendors, and create a successful blueprint for your own AI-driven projects.

- Navigate ethical and legal considerations in AI implementation.

- Advise talent development teams on how to use AI in their initiatives.

After this program you will be able to:

- Discover the transformative potential of AI in talent development.

- Explore real-world use cases, from AI-powered talent acquisition to data-driven coaching.

- Master prompt engineering for talent development applications.

- Effectively manage AI vendors and measure the impact of AI systems.

- Navigate the critical ethical and legal considerations surrounding AI implementation.

- Plan transformational employee experiences that drive business results using AI.

Related Learning Opportunities:

Integrated Talent Management Certificate

Match your talent strategy to your organizational objectives.

Coaching Certificate

Help others develop, take action, and reach their goals.

Human Performance Improvement Certificate

Enhance performance with a systematic and results-based approach, driven by business needs.

Course Overview

Topic 1: Overview of AI for Talent Development

- AI Literacy
- Change Resistance
- TD's Strategic Imperative

Topic 2: AI-Powered Onboarding Case Study

- Use Cases for AI in TD
- What Could You Do With AI?
- Essential Onboarding Components

Topic 3: Data-Driven Coaching & Performance Enhancement With AI

- Exploring AI tools
- Identifying Trends and Suggesting Interventions
- Becoming a Strategic Interpreter

Topic 4: Mastering Prompt Engineering for Talent Development

- Writing Effective Prompts
- Prompt Engineering Practice

Topic 5: Managing AI Vendors

- Critical Questions to Ask
- Assessing the Vendor Capabilities
- Verifying the "AI" Claim

Topic 6: Ethical & Legal Considerations in AI for TD

- Common Ethical Risks in AI
- Risk Identification and Mitigation Strategies
- KPIs and Measuring AI Performance

Topic 7: Designing AI-Driven Talent Development Projects

- Problem Identification
- Solution Blueprinting
- Resource Planning

Topic 8: Leading AI Transformation in Talent Development

- Driving AI Adoption Within Your Organization
- Talking to Stakeholders

Topic 9: Where Do We Go From Here?

- Start, Stop, Continue

What Participants Are Saying

"I've always found ATD to have the highest quality of materials and facilitators."

— **Anita Sachariah, Technical Trainer**

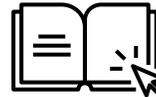# Why Choose ATD as Your Professional Development Resource?

During the last 80 years, our mission has been to empower talent development professionals with the knowledge and skills they need to be successful and remain competitive. We accomplish this by providing learning that sticks and leads to measurable results in your on-the-job performance.

What You Can Expect From an ATD Course

- Research- and capability-based learning with applied adult learning principles

- Hands-on practical activities

- An engaging environment that builds confidence and makes learning personally relevant

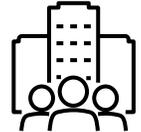- Actionable take-home materials to ensure real application back at work

200+
Courses

1,000+
Organizations Have Trained With Us

120+
Countries With an ATD Presence

160,000+
Professionals Have Learned With ATD Education